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# Parker College of Business has experts in business and logistics

April 1, 2020

The coronavirus COVID-19 situation is certainly new to all of us. As guidance from the CDC has changed and instructional methods transition, there are experts at the Parker College of Business who can help to answer questions such as:

- How should we best address this pandemic as a nation from a business standpoint?
  - How should we best address this pandemic individually when it comes to personal finances?
  - What is the economic impact of the Coronavirus 2019 (COVID-19)?
  - How do you best manage employees virtually?
  - Why are grocery stores having trouble keeping inventory on their shelves? Should we prepare for a lapse in groceries and goods?
  - What contributes to the fear and panic in disasters and pandemics?
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## **Available Experts**

### **Panic and panic-buying, and the public:**

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#### [Lindsay Larson, Ph.D.](#)

- Associate Professor, Department of Marketing
- As a social psychologist, Larson's research interests are focused on the nonconscious, automatic processes that act upon consumer emotion, judgment, and decision-making. This interest has led to research projects on consumer mood states, design fluency, and the influence of activated mindsets, among other topics. Her work has been published in a variety of academic journals, and has been featured in *The Wall Street Journal*. [Fear During Natural Disaster: Its Impact on Perceptions of Shopping Convenience and Shopping Behavior](#)



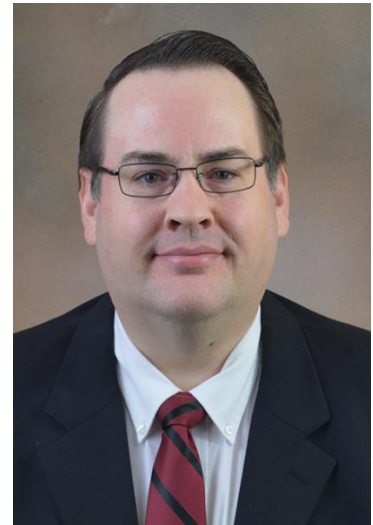
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### **COVID-19 and logistics, the economy and the workforce:**

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**Alan Mackelprang, Ph.D.**

- Associate Professor, Department of Logistics & Supply Chain Management
- Availability: pending
- Currently the director of the Ph.D. in Logistics and Supply Chain Management program, his research interests include examining interdependencies among supply chain partners, JIT/Lean production, manufacturing flexibility as well as supply chain integration.



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**Scott Ellis, Ph.D.**

- Associate Professor, Department of Logistics & Supply Chain Management
- Scott Ellis' research interests center on the study of purchasing and supply management processes and functions. He has published in Journal of Operations Management and Journal of Supply Chain Management, among others.



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**Richard McGrath, Ph.D.**

- Professor, Parker College of Business
- Professor McGrath researches immigration, consumer survey methodology, and applied microeconomics. He is a longtime expert on the economy in Savannah and the Coastal Empire.



[Michael Toma, Ph.D.](#)

- Fuller E. Callaway Professor of Economics
- Toma is responsible for the quarterly Coastal Empire Economic Monitor, a closely watched economic report. Toma's community ties are also strong in the area. He serves on the Board of Directors for United Way of the Coastal Empire and on the organization's Executive Committee as chair of the Community Investments Committee.



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[Axel Grossmann, Ph.D.](#)

- Professor, Department of Finance & Economics
- Axel Grossmann, professor of finance, completed his Ph.D. in finance at the University of Texas Pan-American and holds an MBA from the University of Texas Pan-American and a Bachelor of Engineering from the University of Applied Sciences, Giessen-Friedberg, Germany. He joined Georgia Southern University in 2013 after holding positions at Radford University and at the University of Texas Pan-American, and researches international and corporate finance.



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[David Sikora, Ph.D.](#)

- Assistant professor of management
- Availability: virtual and phone interviews
- David Sikora's research interests include strategic human resource management and the business impact of employee management practices. He has published his research in such journals as the *Journal of Applied Psychology*, *Leadership Quarterly*, *Human Resources Management Review*, *International Journal of Selection and Assessment*, and *International Journal of Human Resources Development and Management*. Prior to his academic career, David had extensive corporate experience in human resources and marketing including serving as human resources vice president at Cigna Corporation and director of human resources product management at Gevity HR, Incorporated.



*Steven Charlier, Ph.D.*

- Associate Professor and Department Chair, Department of Management
- Availability: phone and virtual interviews
- Charlier's research interests are focused on the modern work environment, and include virtual teams, e-learning, leadership in a virtual world, and management education. His work has been published in several leading international academic journals, including The Leadership Quarterly, Human Resource Management, Journal of Organizational Behavior, Academy of Management Learning & Education, and Human Resource Management Review.



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